

PERSONAL INFORMATION **Anna Chiara Invernizzi**



Sex F | Date of birth 17/12/1969 | Nationality Italian

POSITION  
QUALIFICATION

**Associate professor**  
**Degree**

WORK EXPERIENCE

Present positions

Vice President of Fondazione Cassa di Risparmio in Turin  
 President of the Investment Committee of Fondazione Cassa di Risparmio in Torino  
 Board member of Atlantia S.p.A.  
 Board member of Fondazione Sviluppo e Crescita (Development and Growth) – CRT  
 Board member of Moltiplica S.p.A.  
 Member of the Governing Council of Novara-Territorio e Cultura Onlus  
 Member of the Governing Council of Ail-Novara Onlus  
 Member of the Governing Council of Foraz – Intercompany Consortium for Professional Development by Confindustria - Associazione Industriali in Novara  
 Board member of Fondazione ISI, Torino  
 Board member of Centro Estero per l'Internazionalizzazione S.c.p.A. del Piemonte  
 Member of the technical committee of Progetto Lagrange Fondazione CRT

Positions held in the past

Vice President of Associazione Industriali in Novara with delegation on Education (2010-2018)  
 Vice President of Centro Estero per l'Internazionalizzazione S.c.p.A. del Piemonte (2017-2019)  
 Board member of Fondazione Teatro Coccia Novara (2017-2018)  
 Member of the Monitoring Committee of Cassa Depositi e Prestiti (2015-2018)  
 Member of the Board and the Executive Board of ACRI (2014 -2017)  
 Board member of Fondazione Giordano Dell'Amore (2012-2015)  
 Board member of CESP, University of Piemonte Orientale (2012-2015)  
 Board member of the University of Piemonte Orientale (from 2009 to 2015)  
 Independent board member of Tickmark SPA (2010-2014)  
 Member of the Steering Committee of Fondazione per Istruzione Tecnica Superiore Aereospazio e Meccatronica (2011-2013)  
 Deputy Director of the Master in Management for the fostering and promotion of local products of the University of Piemonte Orientale (a.y. 2011-2012)

Scholarly work

Research fields  
 Analysis of the strategic assets in rice market: sector development and main strategic behaviours.  
 Accounting implications of the introduction of Euro on agricultural businesses.  
 Problems for small businesses in the transition from Lira to Euro.  
 Strategies of rice milling companies.  
 New professions in large or medium-sized companies in the north-eastern area of Piedmont (the research was carried out by Università degli Studi in Torino - II Faculty of

Economics in Novara together with the Chamber of Commerce).  
 Analysis of the different stages of organizational planning and their performance indicators.  
 Entrepreneurial system in the Province of Novara.  
 Study of the manufacturing companies belonging to the tap and fitting district.  
 Economy and administration in tourism and hotel industry.  
 Implementation of international accounting policies to the balance sheets of tourist businesses.  
 Tour operating companies: management problems and organizational consequences.  
 The supply chain: analysis of constraints and opportunities.  
 Analysis of bank/business relations: strategic opportunities and operational constraints

## Teaching

### Università degli Studi in Torino - Faculty of Economics located in Novara

a.y. 1994/95	Exercises of Balance Analysis within the teaching of Accounting
a.y. 1995/96	Exercises of General and Applied Accounting within the teaching of General Accounting. Exercises of Balance Analysis within the teaching of Business Quantitative Methods.
a.y. 1996/97	Exercises of General and Applied Accounting within the teaching of General Accounting. Exercises of Cost Analysis within the teaching of Analysis and Cost Accounting. Professor of the Accounting course for trainees organized by the Registry of Accountants in Novara. Professor in the training course promoted by Associazione Industriali Novara for teachers of Economics at secondary school level on these topics: new business organizations and human resources management as a strategic asset.
a.y. 1997/98	Professor within the teaching of Business Organization. Exercises of General and Applied Accounting within the teaching of General and Applied Accounting.

### Università degli Studi del Piemonte Orientale – Economics and Business Department

a.y. 1998/99	Exercises of General and Applied Accounting within the teaching of General and Applied Accounting.
a.y. 1999/00	Collaboration in the teaching of General and Applied Accounting.
a.y. 2000/01	Collaboration in the teaching of General and Applied Accounting.
a.y. 2001/02	Collaboration in the teaching of General and Applied Accounting.
a.y. 2002/03	Professor of Business and Economics C (60 hours) and General and Applied Accounting D (60 hours).
a.y. 2003/04	Professor in the teaching of Business Economics C (60 hours) and General and Applied Accounting D (60 hours).
a.y. 2004/05	Professor in the teaching of Business Economics C (60 hours) and General and Applied Accounting D (40 hours), Bookkeeping in the tourist / hotel industry (30 hours), in Master's degrees. Collaboration in the teaching of Balance Analysis in tourist – hotel businesses (20 hours).
a.y. 2005/06	Professor of Business Economics C (60 hours), Bookkeeping in the tourist / hotel industry (30 hours), in Master's degrees.
a.y. 2006/07	Professor of Business Economics C (64 hours).
a.y. 2007/08	Professor of Business Economics C (64 hours).
a.y. 2008/09	Professor of Business Economics C (80 hours) 10 credits.
a.y. 2010/11	Professor of Business Economics C (80 hours) 10 credits.
a.y. 2011/12	Professor of Business Economics C (80 hours) 10 credits.
a.y. 2012/13	Professor of Business Economics C (80 hours) 10 credits.
a.y. 2013/14	Professor of Business Economics C (80 hours) 10 credits.
a.y. 2014/15	Professor of Business Economics C (80 hours) 10 credits.
a.y. 2015/16	Professor of Business Economics C (80 hours) 10 credits.
a.y. 2016/17	Professor of Business Economics C (80 hours) 10 credits.
a.y. 2017/18	Professor of Business Economics C (80 hours) 10 credits.
a.y. 2018/19	Professor of Business Economics C (80 hours) 10 credits.

**Università degli Studi del Piemonte Orientale - Faculty of Economics located in Domodossola**

a.y. 2002/03 Professor of General and Applied Accounting (60 hours).  
 a.y. 2003/04 Professor of General and Applied Accounting (60 hours).  
 a.y. 2004/05 Professor of General and Applied Accounting (60 hours).

**Università degli Studi del Piemonte Orientale - Faculty of Economics located in Stresa**

a.y. 2006/07 Professor of General and Applied Accounting (32 – 1<sup>st</sup> Module).  
 a.y. 2007/08 Professor of General and Applied Accounting (64 hours) 8 credits.  
 a.y. 2009/10 Professor of General and Applied Accounting (84 hours) 10 credits.

**Università degli Studi di Torino - Scuola di Amministrazione Aziendale (SAA) (High School of Business Administration) located in Novara:**

a.y. 1996/97 Exercises within the teaching of I.T. Management of business data.  
 a.y. 1997/98 Exercises and lecturing of General and Applied Accounting within the teaching of General and Applied Accounting.  
 Business Economics lectures within the teaching of Business Economics.  
 Exercises within the teaching of I.T. Management of business data.  
 a.y. 1998/99 Collaboration in the teaching of General and Applied Accounting – Course for high-school leavers.  
 Lectures of Business Organization within the course of professor M. Bianchi - Course for high-school leavers.  
 Lectures of Business Organization – Course for Managers.  
 a.y. 1999/00 Collaboration in the teaching of General and Applied Accounting – Course for high-school leavers.  
 a.y. 2000/01 Collaboration in the teaching of General and Applied Accounting – Course for high-school leavers.

**EDUCATION AND TRAINING**

2005-2018 **Associate Professor at the Economics and Business Department of the Università del Piemonte Orientale**  
 Degree in Economics and Business at the Università degli Studi in Torino 1994  
 Diploma of Classical Studies at Liceo Classico Carlo Alberto in Novara 1988

**PERSONAL SKILLS**

Mother tongue Italian

**Other languages**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Interaction	Oral production	
English	B1	B1	B1	B1	B1
French	C1	C1	C1	C1	C1

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2: Advanced user  
[Common European Framework for Languages](http://www.cedefop.europa.eu)

Communication skills I have good communication skills that I have acquired during my lecturing experience.

Organizational and managerial skills Excellent skills in the organization and management of research groups and business work teams.

Digital skills

SELF ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Proficient user	Proficient user	Independent user	Independent user

Levels: Basic user - Independent user - Proficient user  
[Digital competences - Self-assessment grid](#)

Good command of office suite (word processor, spread sheet, presentation software).

Driving licence B

ADDITIONAL INFORMATION

Publications [Articles in magazines](#)

Presentations

Projects (with V. Brunetti, R. Colombo, D.A. Passarani), Banche vs Imprese: antagonisti o partner nella crescita?. *ECONOMIA AZIENDALE ONLINE*, 2017, vol. 8, p. 131-148, ISSN: 2038-5498

Conferences

Seminars

Honours and awards (with A. Menozzi, D.A. Passarani, D. Patton, G. Viglia), Entrepreneurial overconfidence and its impact upon performance, in *International Small Business Journal*, 20/16. Codice ISSN: 02662426

Memberships

References (with L. Leonardi, D.A. Passarani) The rice supply chain in France: issues, strategies and future developments, in *World Journal of Social Sciences* Vol. 5, No. 2. April 2015 Issue. Pp. 26 – 40. Codice ISSN: 1838-3785

Citations

Courses

Certifications

(with D.A. Passarani, G. Viglia), “Erase and Rewind, I have changed my mind”: on the managerial overconfidence of entrepreneurs, published in the Acts of the 7th Conference on Performance Measurement and Management Control (18-20 Settembre 2013, Barcellona, Spagna). Codice ISSN: 2295-1660

[Contributions to Conference Acts](#)

(with D.A. Passarani), Competitive strategies of Italian companies operating in the rice sector, published in the Acts of the 5th EuroMed Conference of the EuroMed Academy of Business (EMAB) (4-5- Ottobre 2012, Glion-Montreux, Svizzera). Codice ISBN: 978-9963-711-07-9.

(with D.A. Passarani), Tour operating companies: analysis of marketing strategies and actual critical business in the Italian context, published in the Acts of the 5th EuroMed Conference of the EuroMed Academy of Business (EMAB) (4-5- Ottobre 2012, Glion-Montreux, Switzerland). Codice ISBN: 978-9963-711-07-9.

[Monographies](#)

LA FILIERA AGROALIMENTARE DEL RISO Aspetti strategici e profili economico-finanziari delle aziende di trasformazione, 2017, ISBN: 978-88-917-6128-6 (RICE SUPPLY CHAIN Strategic

aspects and financial description of rice mills)

Overconfidence in SMEs. Conceptualisations, Domains and Applications. Cham:Springer International Publishing AG, 2017, ISBN: 978-3-319-66920-5

Le imprese di tour operating analisi degli assetti gestionali e delle complessità economico-finanziarie, Giuffrè Editore, Milano, January 2006. (Tour operating companies: analysis of management assets and of economic-financial problems)

Le nuove tendenze organizzative, Giappichelli Editore, Torino, 1998. (New organizational trends)

#### Chapters of books

Ragioneria generale e applicata: casi ed esercizi (capitolo primo), AA.VV., Giuffrè, Milano, 2005. (ISBN 8814117136) (General and Applied Accounting – chapter 1)

Verso il domani (capitolo undicesimo), a cura di A. Cugno, G.Lazzarini, Franco Angeli Editore, Bologna 2002. (Towards tomorrow – chapter 11)

Analisi dei legami esistenti tra strategie e risultati aziendali (capitolo sesto) in “L’economia delle imprese risiere” di Roberto Candioto, Giuffrè, Milano, 1996. (Analysis of the relations between strategies and business performance – chapter six)

#### Other publications

Paper (with L. Gelmini), The extra-financial information in the report of operations: useful addition or burdensome duty?, accepted for discussion at the 6th Interdisciplinary workshop on Intangibles, intellectual capital & extra-financial information (30 September – 1 October 2010, Università degli Studi di Catania, Catania, Italia).

Research report (with Spedicato M.), “Le dinamiche aggregative nel settore risicolo: aspetti gestionali, strategici e reddituali”, Nutrial Network Project 2010 “Internazionalizzazione ed Eccellenza per l’Innovazione nella Qualità delle Produzioni Alimentari del Territorio e per lo Sviluppo di Knowledge nel campo Nutraceutico - Salutistico”. (Aggregative dynamics in the rice sector: management, strategic and income aspects)

Summary of the research “Verso un club di prodotto Terres d’eau, adresses de marketing touristique pour les terres de riziere du Piemonte”, Monthly Review of the Chamber of Commerce, Economy Bulletin n.1, Novara, January 2009.

Analisi interpretativa dei dati riguardanti le aree funzionali delle imprese (capitolo terzo) – Tendenze evolutive nei prossimi tre-cinque anni relative alle aree di management (capitolo quarto) – La figura del laureato caratteristiche e qualità richieste alle aziende (capitolo quinto), in Atti della ricerca condotta su “Le figure professionali più richieste dalle imprese novaresi”, Mensile della Camera di Commercio industria artigianato e agricoltura, Notiziario economico n.3, Novara, luglio 1997.

(Analysis of data on business functional areas – chapter three; Trends in management in the next three-five years – chapter four; The Graduate: characteristics and qualification required by businesses – chapter five; in Acts of the research on “The most wanted professions in the Novara area”, monthly review of the Chamber of Commerce, Economy Bulletin n. 3, Novara, July 1997.)

Personal data I agree on treatment of the personal data of my curriculum vitae (art. 13 D. Lgs. 196/2003 and art. 13 GDPR 679/16.)